

# Exhibit Space Application/Contract

The 70th International Premium Incentive Show Autumn 2024(IPI)

## October 9th(Wed)-11th(Fri), 2024

**DEADLINE**  
Aug.1st (Thu), 2024

Please type or print clearly:

Date: \_\_\_\_\_

1. We hereby apply for \_\_\_\_\_ booth(s) in the \_\_\_\_\_<sup>th</sup> IPI with agreement to abide by the Show rules and regulations, and the terms and conditions printed on this "Exhibitor's Guide"

2. Booth fee:  JPY \_\_\_\_\_ A full booth(s) fee payable with this form.

3. Payment:  Money transfer into our bank account on \_\_\_\_\_ (date)  
 Enclosed check

4. Exhibiting Area:  SP tool & Incentive  Shop Decoration/Printing  IT Sales Support  
 Advertising,Media/Event Tool  Food & Beverage Product  Sustainable Novelty

5. Do you request to hire Nippon Express , the official freight forwarder for the show?

Yes  No - we will hire our own freight forwarder. In case "No", the transportation to and from the venue and customs clearance must be carried out by your hired freight forwarder.

6. Exhibit Product:(Write a brief description,up to 60 words, The Organizer reserves the right to edit.)

\_\_\_\_\_

### 7. EXHIBITOR INFORMATION

FIRM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_ POSTAL CODE \_\_\_\_\_

CITY \_\_\_\_\_ COUNTRY \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_

WEBSITE \_\_\_\_\_ E-MAIL \_\_\_\_\_

REPRESENTATIVE \_\_\_\_\_ TITLE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ CONTACT PERSON(if any) \_\_\_\_\_

8. If your office or agent is located in Japan:

FIRM NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_

WEBSITE \_\_\_\_\_ E-MAIL \_\_\_\_\_

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

\*By this Application Form, an applicant shall be placed under obligation to exhibit.

\*Application must be accompanied by company profile, experience at other trade shows, and literature/catalogues on your products.

\*Booth is to be secured on a first come, first served basis.

\*Application form is considered as the draft for a show directory. The form must be clearly filled in.

THIS APPLICATION / CONTRACT, CATALOGUES LITERATURE ON YOUR PRODUCTS AND FULL BOOTH FEE SHOULD BE RETURNED TO:

BUSINESS GUIDE-SHA, INC.

2-6-2, Kaminarimon, Taito-ku, Tokyo 111-0034, Japan Tel.+81-3-3847-9155 Fax.+81-3-3847-9436

<URL> <https://www.premiumshow.jp> <E-mail> [premium@giftshow.co.jp](mailto:premium@giftshow.co.jp)